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| Patrick Lawlor Marketing Analyst | | | | | | |  | | 085 181 4185  45 Malahide Road  Dublin 3 |
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| Work History |  |  | **Marketing Analyst**  2010 – 2017 | | | **Intel**  Jobs included were:   * Data analysis * Working with senior stakeholders * Constantly up-skilling * Managing & building vendor relationships * Working with my team and other teams * Presenting findings | | | |
|  |  |  | | |  | | | |
|  |  | **Business Development Manager**  2008-2010 | | | **Facebook**  Jobs included were:   * Leading significant joint venture/investmant transactions * Managing resources across different disiplines * Joint venture management and relationship building at senior level * Expirienced of developing business growth opportunities into viable propositions * Expierienced leader of large teams * Technology Development * Negotiation of commerical terms for complex transactions | | | |
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| Awards |  |  | | 2011 Certificate of completing Communications course  2012 Certificate of completing Heath & Safety couse  2013 Certificate of completing Human Resouces course  2014 Certificate of completing Finace couse  2016 Certificate of completing Operations course | | | | | |
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| Skills |  |  | | Ability to build and maintain analytical models, analyse consumer demographics, basic SQL experience, build solid and strategic relationships with business leaders and clients, convert findings into written reports, design research methodology, develop and implement sampling plans, develop questionnaires. | | | | | |
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| Education |  |  | **National College of Ireland**  2008 - 2009 | | | Master’s Degree in Marketing | | | |
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|  |  | **National College of Ireland**  2001 - 2008 | | | BSc (Honours) in Business Development | | | |